



Licensing — Pricing and Benefits

Kruse Training is an online program that provides training to injection molding engineers. Because of the program's multi-level approach, Kruse Training is a valuable tool for a wide array of professionals, from entry-level to experienced engineers. Kruse Training is designed for part and mold designers, mold makers, and molders – basically everyone in the injection molding industry.

Neither the time nor financial commitment is prohibitive, allowing for increased efficiency for your company and greater learning opportunities for the individual.

Kruse Training offers two basic licensing options — an annual license and a flexible license for larger organizations. Kruse can also accommodate custom requests based on an organization's specific needs. The options are outlined below.

ANNUAL LICENSE OPTION:

The table below outlines the individual and group pricing for one year. This license provides unlimited access to all Kruse Training materials. Each user has a dedicated account and maintains that account through the duration of the license. All users are eligible for certification upon completion of each level and passing final exam grade.

Users	Total Annual Cost	Total Individual Annual Cost	Individual Cost per Day
1	\$1,800.00	\$1,800.00	\$4.93
2	\$2,500.00	\$1,250.00	\$3.42
3	\$3,750.00	\$1,250.00	\$3.42
4	\$5,000.00	\$1,250.00	\$3.42
5	\$6,000.00	\$1,200.00	\$3.29
10	\$9,000.00	\$900.00	\$2.47
25	\$15,000.00	\$600.00	\$1.64
50	\$20,000.00	\$400.00	\$1.10

FLEXIBLE LICENSE OPTION:

The two-year flexible license program is designed to mitigate training costs for organizations with large engineering teams. The flexible license grants each user's account to be re-assigned to another engineer every six months. While each user has their dedicated account, they are eligible for certification upon completion of each level and passing final exam grade.

Initial Users	Total Users	Years	Total Cost	Total Individual Cost	Individual Cost per Day
10	40	2	\$18,000.00	\$450.00	\$1.23
25	100	2	\$30,000.00	\$300.00	\$0.82
50	200	2	\$40,000.00	\$200.00	\$0.55

- A 10-user flexible license allows 40 users to complete the program in a 2-year period (10 users every 6-months).
- A 25-user flexible license allows 100 users to complete the program in a 2-year period (25 users every 6- months)
- A 50-user flexible license allows 200 users to complete the program in a 2-year period (50 users every 6 months)

CUSTOM LICENSE PROGRAMS

The Kruse Training Flexible Learning Management license structure (F-LMS) can accommodate a variety of company-specific licensing requests. For both US-domestic and international organizations with multiple sites Kruse Training can be customized to meet corporate training requirements. The Kruse F-LMS can set up site-specific training supervisors as well as worldwide corporate training administrator roles.

Kruse Training benefits:

- **Kruse Training is an interactive knowledge and learning platform that encourages learning with short, focused topics.** The lessons contain virtual CAE simulations on real parts that reinforce the learning outcome and the engineers' overall understanding of interactions in a real molding environment.
- **New content is regularly added at no additional cost to subscribers.** Kruse Training is constantly evolving. Aside from consistently adding new content, the Kruse team is also staying on top of industry trends and engaging with members of the community.
- **Learning 4.0 is online and available anytime.** The program is web-based and can be accessed anytime worldwide from any device with a medium- to high-speed internet connection.



Industry 4.0 Meets Learning 4.0

Comparison with other training options:

Off-site in-person or one-time online seminars:

- The estimated cost for *1 individual* to attend a 3-day offsite seminar is \$1,500. Factoring in travel expenses and lost work hours, the estimated average cost for a 3-day seminar is \$3,000 per individual.
- Seminars are one-time events that are not designed to be consistent and continuous learning opportunities.

DVD training

- Pricing for DVD-based single seat license training can range from \$750 for a 2-DVD course to \$20,000+ for multi-subject courses or training “libraries.”
- Single seat licenses for DVD training are intended for one individual at a time; a multi-seat DVD training system is generally costlier and requires a multi-computer dedicated training space and scheduling during business hours.
- Combining training records in a multi-seat and multi-computer environment can be challenging.
- New content or changes to existing content requires purchases of additional DVDs or other supplemental materials.



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